

Smartflower Showcase

August 2023

New Article: Surfing on Sunshine-Powered Waves at The Wave in England

Bristol is home to many things: historical architecture, graffiti artist Banksy, and The Wave: an inland surfing destination powered by 100% renewable energy!

As part of a £3.2 million project funded by the European Regional Development Fund Growth Programme and South Gloucestershire Council, a Smartflower was installed in the summer of 2023 and provides power to the customer services office. Read the full article [here](#).

“The Smartflower is quickly becoming a symbol of our solar project, and we can see that images of it on social media are being shared widely. Decarbonization has always been a key part of our vision at The Wave, and we are excited to showcase what a business with on-site renewable energy generation can look like.”

— Nick Asheshov, Project Director at The Wave



Bringing Sustainability to Scenari Montagna

Thanks to our Italian dealer Im-El Osasio, a Smartflower was present at the Scenari Montagna festival this month. Located at Fenestrelle Fort, the largest Alpine fortress in Europe, the festival aims to create, preserve, and share beauty all while being sustainable.



Upcoming: Times Square's 1st Clean Energy Concert

On September 21st, [UN Young Leader and musician AY Young will bring the Battery Tour to Times Square](#), making it the first renewable energy powered concert at the venue. A Smartflower will provide power for the event alongside partners like GM and Samsung.



A New Smartflower Blooms at FLÜWO

An older generation Smartflower was extensively upgraded and refurbished by our German dealer HEK. The unit was then 'repotted' at housing developer FLÜWO's headquarters in Stuttgart, Germany, becoming a strong symbol for solar power and renewable energy.



Have an installation, event, or trade show coming up? Have something you'd like to announce? Reach out to our Creative Designer, Sheen Hui, at shui@smartflowersolar.com to be featured in next month's edition of Smartflower Showcase!