

Smartflower Showcase

February 2024



Therme Wien and Wien Energie Partner to Showcase Commitment to Sustainability

Since Roman times and even earlier, bathing in natural hot springs has been a sure path to well-being in Europe. In this old Roman tradition, the largest and most modern city thermal spa in Europe, *Therme Wien*, offers thermal mineral water pools, saunas and steam baths. *Therme Wien* is strongly committed to sustainability, as is now even more visible to all with a Smartflower gracing its main entrance.

Therme Wien has been consistently focusing on energy and heat efficiency, also by installing solar modules on the roof in 2023 in partnership with *Wien Energie*, Vienna's leading energy provider, which will now generate 820,000 kilowatt hours of green electricity annually. The Smartflower, which almost 1 million guests pass by every year as they enter *Therme Wien*, helps project the company's leadership and innovation in sustainability.

We are proud to count *Therme Wien* among our newest customers here in Austria, where Smartflowers originated and are still built today.



East-West Power to Showcase Solar Energy

Korean utility *East-West Power* is ready to launch its new Energy Park, which will represent its commitment to sustainable energy. Two Smartflowers can be found in the Energy Park, blooming proudly alongside solar arrays and two wind trees.



Encouraging Education with *The Farmers Bank*

A Smartflower was installed at *The Farmers Bank's* new branch in Indiana, USA by installer *Omni Electric*. As part of the opening ceremony, the bank announced a new local scholarship and plans to host school field trips so students can learn about solar energy!



New Article: Shaping the Future of Sustainability

A new Smartflower can be found blooming by the Horizon House Admissions building at *Connecticut College*. Installed in November 2023, the project started as a student-led initiative to implement solar energy on campus. Read the full article [here](#).



Have an installation, event, or trade show coming up? Have something you'd like to announce? Reach out to our Creative Designer, Sheen Hui, at shui@smartflowersolar.com to be featured in next month's edition of Smartflower Showcase!